

2024 Impact Update

In 2024, we continued advancing our mission to create connections that nourish life. Guided by our ESG pillars, we strengthened supply partnerships, supported regenerative and organic practices, and invested in the communities behind our work. This brief update offers a snapshot of our progress this year, reflecting the values driving our collective impact.

OUR ESG PILLARS



**SUPPLY CHAIN
TRANSPARENCY**



**ENVIRONMENTAL
SUSTAINABILITY**



**COMMUNITY
ENRICHMENT**

2024 ACHIEVEMENTS

Last year, we set ambitious goals to drive meaningful change across our supply chains, operations, and partnerships. This year, we're proud to report on the tangible steps we've taken to turn those commitments into action. From advancing climate-conscious practices to strengthening supplier relationships and supporting certification integrity, these milestones reflect our continued focus on building a more transparent, equitable, and sustainable food system.



Completed our SEDEX Member Ethical Trade Audit (SMETA) 4-Pillar Audit.



Achieved SMETA audits of 90% ingredients sourced.



100% Supplier Code of Conduct agreements signed.



90% of suppliers' greenhouse gas emissions data collected.



Scope 2 emissions offset using renewable energy credits (REC).



Regenerative Organic Certification (ROC) obtained for coconut oil & approx. 4,000 acres certified.



EcoVadis Bronze Assessment Score 66/100 (83rd Percentile).

COMMUNITY IMPACT

Total employee volunteer hours

524

Energy Star score achieved at CIRANDA HQ

97

Total net profit donated to international & local organizations

2.5%

SUSTAINABILITY ADVOCACY EVENTS

We joined industry leaders at key sustainability events to advocate for a more resilient and regenerative future.

- Food, Ag, Ideas Week
- Organic Week
- Marbleseed Organic Farming Conference
- The Future of Organic Panel Webinar
- Sustainable Foods Summit

KEY COLLABORATIONS

We're proud to collaborate with organizations that share our commitment to sustainability and responsible sourcing.

- Organic Trade Association
- Regenerative Organic Alliance
- The Organic Center
- Rodale Institute
- Organic Farming Research Foundation



CIRANDA visits farmer town hall meeting in the Philippines.



CIRANDA sponsors new solar-powered school in Pakistan serving 180 students.



Supporting our local community, our team volunteers at the annual Riverfest Clean Up event.



Supporting women's education in Pakistan through The Citizen's Foundation's Aagahi program.

WASTE DIVERSION

In 2024, CIRANDA continued to prioritize waste diversion by expanding efforts to reduce, reuse, and recycle damaged or distressed products. Through careful assessment, we determined the best possible use—whether for human consumption, animal feed, or compost—and worked closely with brokers and certified recyclers to ensure responsible disposal. We strengthened inventory management, improved forecasting accuracy, and offered shelf-life discounts to reduce overall waste. Thanks to these efforts, we successfully diverted 457,000 pounds of product from landfills to environmentally friendly alternatives, while only 0.03% ultimately went to landfill.

LOOKING AHEAD

While we made meaningful progress in 2024, some goals remain ongoing. Here's what we're prioritizing as we look to the year ahead and beyond:

- **Transparency and Ethical Supply**— Enhancing supplier engagement and accountability
- **Waste Reduction** – Improving resource use and recovery efforts
- **Giving / Donations** – Expanding purposeful giving and partnerships
- **Volunteerism** – Growing opportunities for employee-led service

If you'd like to collaborate with us and create even more connections that nourish life, please get in touch. Visit ciranda.com or email connections@ciranda.com to get started.



Scan the QR code to download CIRANDA's 2023 Impact Report.

SUSTAINABILITY INSIGHTS

To better understand what matters most to our customers, we conducted a comprehensive sustainability survey exploring their top priorities, goals, and challenges. From climate action and regenerative agriculture to packaging and supply chain transparency, the insights gathered offer a valuable glimpse into the direction our customers are heading. This feedback not only informs our internal strategy but also helps us strengthen partnerships and align our efforts to support shared sustainability ambitions.

Customer Top Sustainability Priorities

In order of priority

- Minimizing Waste (e.g., reducing packaging)
- Sourcing Sustainably (e.g. transparent supply chain)
- Reducing Carbon Footprint
- Reducing or Consuming Clean Energy
- Improving Water Management
- Global Giving (e.g. volunteerism, monetary giving, etc.)

